



News Release

Lancaster High School Named Jostens 2015 National Yearbook Program of Excellence

Lancaster High school program recognized for dynamic and engaging yearbook.

Lancaster – May 15, 2015— [Jostens](#), the leading producer of yearbooks and student-created content, today announced that Lancaster High School's yearbook program has been named a 2015 Jostens' National Yearbook Program of Excellence. The National Yearbook Program of Excellence recognizes engaging yearbooks that reflect a broad representation of the student body while helping students develop 21st century skills such as communication, collaboration, and information and communication technologies literacy.

The Lancaster High School award winning yearbook program is led by yearbook staff members under the direction of Mr. Andrew Richard, Lancaster High School yearbook adviser.

Jostens' National Yearbook Program of Excellence Awards are presented twice a year, in spring and in fall for yearbooks delivered during the school year. The Award was presented to the Lancaster High School yearbook program for achieving the defined criteria in each of three following categories: creating an inclusive yearbook, generating school engagement, and successfully managing the yearbook creation process.

"Yearbooks connect students' hearts and minds to the school story, school year experiences, and the community to memorialize moments that matter. Jostens is proud to recognize yearbook staffs and advisers who create engaging yearbooks that tell the story of their school communities," said Murad Velani, chief operating officer, Jostens. "We understand that a great yearbook program does not just happen, and we are dedicated to helping schools, yearbook advisers and students to strengthen their programs by providing state of the art tools, resources and best practices that support the development and creation of award-winning yearbooks."

The Lancaster High School yearbook program will receive a plaque to display in the yearbook area and a banner to display in school so the entire school community will be aware of the outstanding achievement.

Founded in 1897, Jostens has produced school yearbooks for over 60 years. Schools rely on Jostens and their local Jostens representatives to provide a combination of journalism education

and technology tools to deliver a learning experience that helps students develop 21st century skills in journalism, photography, writing and design, leadership and business while creating the permanent record of the school year. Jostens invests in state of the art technology, best in class service, educational curriculum and award winning print manufacturing platforms to plan, design, build and produce yearbooks.

About Jostens

Minneapolis-based Jostens provides products, programs and services that help its customers celebrate moments that matter. The company's products include publications, jewelry and consumer goods that serve the K-12 educational, college and professional sports segments. Jostens serves markets in North America, Europe and Asia. Jostens is a subsidiary of Visant Corporation, a marketing and publishing services enterprise servicing the school affinity, direct marketing, fragrance and cosmetics and personal care sampling and packaging, and educational and trade publishing segments.

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